



CITY OF NEWPORT BEACH BALBOA VILLAGE ADVISORY COMMITTEE AGENDA

ExplorOcean

600 East Bay Avenue

Wednesday, March 13, 2013 - 4:00 p.m. to 5:30 p.m.

Committee Members:

Michael Henn, Council Member (Chair)
Tony Petros, Council Member
Gloria Oakes – Balboa Peninsula Point HOA
Ralph Rodheim – Balboa Village BID Board Member
Laura Keane – Central Newport Beach Community Association
Tom Pollack – ExplorOcean Representative
Jim Stratton – At-Large Representative

Staff Members:

Kimberly Brandt, Community Development Director
Brenda Wisneski, Deputy Community Development Director
Tony Brine, City Traffic Engineer
Fern Nueno, Associate Planner

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- I. **Call Meeting to Order**
 - II. **Public Comment on Non-Agendized Items** (comments limited to 3 minutes)
 - III. **Approval of Minutes**
Recommended Action: Approve February 13, 2013 Minutes (Attachment 1)
 - IV. **Balboa Village Maintenance Action Plan** (Attachment 2)
 1. Review proposed modifications presented by BVAC members and Public
Recommended Action: Approve Maintenance Action Plan
 - V. **Commercial Façade Subcommittee Work Program** (Attachment 3)
Recommended Action: Review & Finalize Commercial Façade Work Program
 - VI. **Parking Program Subcommittee Work Program** (Attachment 4)
Recommended Action: Review & Finalize Parking Program Work Program
 - VII. **Overview of Parking Field Work** (Attachment 5)
Recommended Action: Informational Item. No action required.
 - VIII. **Subcommittee Updates**
 - IX. **Public Comment**
 - X. **Adjournment** *Next Meeting Date Wednesday, April 10, 2013 4:00 p.m. to 5:30 p.m.*

Please refer to the City Website, <http://www.newportbeachca.gov/index.aspx?page=2196>, for additional information regarding the Balboa Village Advisory Committee.

AN AGENDA FOR THIS MEETING HAS BEEN POSTED AT LEAST 72 HOURS IN ADVANCE OF THE MEETING AND THE PUBLIC IS ALLOWED TO COMMENT ON AGENDA ITEMS.

IT IS THE INTENTION OF THE CITY OF NEWPORT BEACH TO COMPLY WITH THE AMERICANS WITH DISABILITIES ACT (ADA) IN ALL RESPECTS. IF, AS AN ATTENDEE OR A PARTICIPANT AT THIS MEETING, YOU WILL NEED SPECIAL ASSISTANCE BEYOND WHAT IS NORMALLY PROVIDED, THE CITY OF NEWPORT BEACH WILL ATTEMPT TO ACCOMMODATE YOU IN EVERY REASONABLE MANNER. PLEASE CONTACT LEILANI BROWN, CITY CLERK, AT LEAST 72 HOURS PRIOR TO THE MEETING TO INFORM US OF YOUR PARTICULAR NEEDS AND TO DETERMINE IF ACCOMMODATION IS FEASIBLE (949-644-3005 OR CITYCLERK@NEWPORTBEACHCA.GOV).

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Attachment 1

Draft February 13, 2013 Minutes

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**CITY OF NEWPORT BEACH
BALBOA VILLAGE ADVISORY COMMITTEE MINUTES**

Location: ExplorOcean 600 East Bay Avenue
Wednesday, February 13, 2013 - 4:00 p.m. to 5:30 p.m.

I. Call Meeting to Order

Council Member Henn convened the meeting at 4:00 p.m. and introduced Council Member Tony Petros who is replacing Mayor Keith Curry.

Council Member Petros expressed his gratitude for the opportunity to serve on the Committee and presented a brief background of his experience.

The following persons were in attendance:

Committee Members:

Michael Henn, Council Member (Chair)
Tony Petros, Council Member
Gloria Oakes – Balboa Peninsula Point HOA
Laura Keane – Central Newport Beach Community Association
Tom Pollack – ExplorOcean Representative
Jim Stratton – At-Large Representative

Absent:

Ralph Rodheim

Staff Members:

Kimberly Brandt, Community Development Director
Brenda Wisneski, Deputy Community Development Director
Tony Brine, City Traffic Engineer
Fern Nueno, Associate Planner
Mark Harmon, Municipal Operations Director

II. Public Comment on Non-Agendized Items (comments limited to 3 minutes)

Interested parties were invited to address the Committee on Non-Agendized Items. There being no response, Chair Henn closed the Public Comments portion of the meeting.

III. Approval of Minutes

Recommended Action: Approve January 9, 2013 Minutes (Attachment 1)

Interested parties were invited to address the Committee on this item.

Jim Mosher noted the absence of Committee Member Ralph Rodheim, made minor corrections to the minutes, and noted that upon assignment of a Sub-Committee, it was not given clear charge as to its responsibilities and schedule.

There being no others wishing to address the Committee, Chair Henn closed public comments for this item.

Member Pollack moved to approve the minutes of the January 9, 2013 meeting as amended, and Member Stratton seconded the motion; and the minutes were approved unanimously.

IV. Approved 2013 Work Program Schedule (Attachment 2)

1. Update of City Council Action on January 22, 2013

Recommended Action: Receive and file.

Chair Henn reported that this portion of the Agenda will be moved to later in the meeting.

V. Review of Balboa Village Maintenance Program (Attachment 3)

1. Overview by Mark Harmon, Municipal Operations Director
2. Discuss Standard of Maintenance

Recommended Action: Discuss and provide direction as appropriate.

Municipal Operations Director Harmon noted that his department is responsible for all of the City's maintenance needs. He presented details of the Balboa Village Maintenance Program addressing the current program and areas of focus and enhancements. He noted that the three main areas for maintenance are sidewalks, boardwalk, and trash receptacles and containers (plants). Additionally, he addressed street-sweeping and presented the schedule during winter and summer. He addressed steam-cleaning the sidewalks, maintenance of plants and containers, and related frequencies. Mr. Harmon presented details of areas currently maintained and noted that the boardwalk is mostly private property but that staff was asked to perform steam-cleaning events on it, which is the highest impact area. He presented recommendations moving forward including inclusion of the boardwalk as part of the regular maintenance program. He pointed out that presently maintenance attention is given from Adams Street to Main Street and that staff is recommending expanding the area from Adams Street to A Street due to increased usage.

Mr. Harmon addressed recommended enhancements including expansion of maintenance on sidewalks and the boardwalk. He presented details of the enhanced locations and well as recommendations for increased frequencies. He reported that summer is generally considered the period from Memorial Day to Labor Day.

Discussion followed regarding the day for scheduled cleaning and Mr. Harmon reported that he will advise the Committee once maintenance is placed on a fixed schedule. He added that the entire square footage will be cleaned in one day noting that it will take a few hours to complete at a time.

Chair Henn reported that the Balboa Village BID and others are working on a special events calendar for the Village that will include times outside the summer months and expanding the Boat Parade event. He offered that the Committee needs to consider whether it will recommend special cleaning during important special events.

Mr. Harmon noted that much of that is accomplished presently but that frequencies will be expanded within the budget to cover special events cleaning efforts.

Discussion followed regarding possibly prioritizing certain areas and decreasing areas with less traffic and needing fewer cleanings.

Mr. Harmon agreed that there are areas of various impacts and addressed mobilization of cleaning crew noting that it makes sense to clean both low- and high-impacted areas at the same time.

Mr. Harmon presented details of maintenance to trash receptacles, types of containers, and proposed enhancements for a uniform look. He noted that the frequency for maintaining trash is daily but noted challenges with keeping within budget.

Discussion followed regarding the possibility of increasing the number of containers.

Chair Henn commented on the need for a uniform look and feel and addressed the idea of an expanded Fun Zone.

Mr. Harmon addressed the total number of receptacles per type and benefits of the designer concrete containers.

Discussion followed regarding the anticipated life of the proposed designer containers, ease of movement, container covers, the number of containers on Balboa Boulevard and the need for additional containers at that location.

Brief discussion followed regarding the street-sweeping schedule.

Mr. Harmon addressed planting containers, types of plants, maintenance and watering schedule and proposed enhancements. He reported the plan to add drought-tolerant and colorful plants to existing containers and hanging baskets.

He addressed initial enhancement costs as well as ongoing costs for the various maintenance needs.

Mr. Harmon addressed replacement of designed concrete sidewalks noting the different existing types and suggested that decisions will need to be made regarding the types of sidewalks desired.

Council Member Petros stated that he is encouraged with the proposed plans and that he will work with his colleagues to support the expenditures. He addressed private investments in the area and hoped that there is a lot more that can be done in terms of the City's investment.

Chair Henn addressed previous discussions regarding redesigning the streetscape in the Village, extensively in order to provide a streetscape identity to the area.

Director of Community Development Brandt reported that it is included in Year 2 of the Master Plan. She added that what Mr. Harmon is recommending represents something that can be accomplished now to address immediate concerns being expressed in the area.

Mr. Harmon noted that there will be more to do in the future.

Discussion followed regarding engaging businesses to get onboard with the proposed plan.

Ms. Brandt addressed the façade improvement program and incentives to encourage business owners to upgrade their façades.

Chair Henn commented on exploring other elements to enhance the area including participation by the Urban Land Institute to stimulate workable and executable ideas and recommendations.

Council Member Petros commented on his experience with walk-able communities in Oceanside along Mission Boulevard. He stated that the City has the ability to affect and make change and presented examples of other actions that can be taken for the desired results.

Discussion followed regarding clarification of costs for the proposed enhancements in steam-cleaning.

Members of the Committee commented positively on the proposed recommendations and plans.

Ensuing discussion pertained to possible additions to the plans for Year 2.

Interested parties were invited to address the Committee on this matter.

Jim Mosher requested and was provided clarification regarding total and incremental costs related to steam-cleaning.

Discussion followed regarding collection of the trash and Mr. Harmon reported that the containers have plastic liners and that trash is collected seven days a week. He added that the new receptacles should offer extra capacity.

A recommendation was made to increase the number of receptacles in areas of high impact. Mr. Harmon reported that additional collection is performed during holidays. Staff will work to determine hot spots and additional needs.

Chair Henn suggested agendaizing an action item for the next meeting where the Committee would finalize its recommendations.

Discussion followed regarding the need to keep the pier clean. Mr. Harmon felt that the only way to keep it clean is to add resources.

The public was encouraged to email staff with locations of hotspots that need attention so that it is available for the Committee's next meeting.

IV. Approved 2013 Work Program Schedule (Attachment 2)

3. Update of City Council Action on January 22, 2013

Recommended Action: Receive and file.

Deputy Community Development Director Brenda Wisneski noted approval of the work program by Council.

Chair Henn stated that Council's approval was strong but not without differences of opinion voiced from the dais. He noted that the Committee will need to be mindful of the fact that Council may have different ideas than the Committee going forward.

VI. Parking Program Working Group

Recommended Action: Appoint up to three members.

Ms. Wisneski reported that the working group will be a Sub-Committee of the Advisory Committee and must be composed of no more than three Members of the Committee.

Member Stratton reported that Members Rodheim and Keane have indicated interest in being part of the Sub-Committee. Council Member Petros indicated that he would like to participate and Member Keane conceded.

Member Stratton moved to appoint Members Stratton and Rodheim and Council Member Petros to the Parking Sub-Committee. Member Keane seconded the motion.

Ms. Brandt reported that the Sub-Committee does not need to have noticed public meetings but must be mindful that Members cannot communicate with other Members of the Sub-Committee unless it is within a meeting forum and that the Sub-Committee is expected to report its activities to the Balboa Village Advisory Committee.

Ms. Wisneski addressed the scope of work assigned to the Sub-Committee.

Interested parties were invited to address the Committee on this matter.

Jim Mosher felt that it would be beneficial to have better clarity regarding the Sub-Committee's charges.

Chair Henn recommended that the first report of the Sub-Committee include a summary of the work plan of the Sub-Committee.

Ms. Brandt reported there is a parking consultant on board who will be performing a lot of field work, analysis and reporting. The Committee and Sub-Committee will have the reports available for review.

The motion carried unanimously.

VII. Public Comment (Attachment 4 – Written Correspondence)

Ms. Wisneski reported that staff receives written correspondence every so often regarding Committee issues and that these are included in the agenda packets.

Chair Henn indicated that he has not had a chance to review "Walk-able City" but that he intends to do so.

Ms. Wisneski addressed items that will be included in the agenda for the Committee's next meeting.

VIII. Adjournment Next Meeting Date Wednesday, March 13, 2013 4:00 p.m.to 5:30 p.m.

There being no further business to come before the Committee, Chair Henn adjourned the meeting at 5:13 p.m.

Attachment 2

Maintenance Action Plan

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**CITY OF NEWPORT BEACH
COMMUNITY DEVELOPMENT DEPARTMENT
3300 NEWPORT BOULEVARD, BLDG. C
NEWPORT BEACH, CA 92658-8915
(949) 644- 3297**

Memorandum

To: Balboa Village Advisory Committee
From: Fern Nueno, Associate Planner
Date: March 13, 2013
Re: Balboa Village Maintenance Action Plan

The attached Maintenance Action Plan includes the current maintenance that takes place in Balboa Village and the proposed enhanced maintenance strategies. The items addressed in the draft action plan include strategies that were discussed at the February 13th BVAC meeting, items brought to staff's attention since the meeting, and items within the Balboa Village Master Plan. The cost information that is stated as TBD (to be determined) will be provided at the March 13th BVAC meeting. At the meeting, the committee will have the opportunity to review and finalize the maintenance strategies and approve the Maintenance Action Plan.

Balboa Village Maintenance Action Plan
BVAC Review - March 13, 2013

Action	Current Frequency	Proposed Frequency and Changes	Cost Increase	Total Cost
Sidewalks and Boardwalk				
Steam cleaning Fun Zone boardwalk area (Adams Street to A Street)	Not currently done	Assume maintenance Initial heavy duty cleaning	\$18,810 (\$627 each)	\$18,810 (\$627 each)
Steam cleaning Existing Balboa Village maintenance area	2x/month (summer) As needed (non-summer)	1-2x/week (summer) As needed (non-summer)	\$5,880 annually (\$980 each)	\$29,400 annually (\$980 each)
Additional steam cleaning Main Street to A Street	Not currently done	1-2x/week (summer) As needed (non-summer)	TBD	TBD
Additional steam cleaning Modify/add to schedule to give consideration to BID special events*	2x/month (summer) As needed (non-summer)	Prior to BID events (see attached event schedule)	\$1607 each	\$1607 each
Inspection	Weekly	Weekly	No increase	Negligible
Trash receptacles				
Empty	Daily	Daily	No increase	Negligible
Paint designer lids	As needed	Initially paint all	TBD	TBD
Replace designer lids	As needed	Replace all	TBD	TBD
Repair	As needed	As needed	No increase	\$2,500 annually
Replace plastic receptacles with stenciled kelp designer concrete receptacles	As needed	Replace all 12	\$11,779 (\$981 each)	\$11,779 (\$981 each)
Replace all remaining non-designer receptacles with stenciled kelp designer concrete receptacles*	As needed	Replace all (40)	\$39,240 (\$981 each)	\$39,240 (\$981 each)
Provide new or relocated receptacles in "hot spot" locations along the Bay Front boardwalk and East Bay Avenue from Adams Street to Main Street *	Not currently done	Add up to 13 receptacles (see attached map)	\$981 each for designer	Up to \$12,753
Plants and Containers				
Watering	Daily (summer) 2x/week (non-summer)	Daily (summer) 2x/week (non-summer)	No increase	Negligible
Install new plant material	As needed	All planters and hanging pots	\$2,090	\$2,090
Paint ceramic planters that need to be touched up	Not currently done	Paint all 23	\$650	\$650
Replace black ceramic planters with terra cotta	Not currently done	Replace all 23	13860 602 each	13860
Plant material maintenance	As needed	Ongoing	\$5,342 annually	\$5,342 annually
Special Events/Miscellaneous				
Additional street sweeping Modify/add to schedule to give consideration to BID special events*	5x/week	Prior to BID events (see attached event schedule)	No change needed	No increase
Consideration for street slurry seal prior to the BID Newport to Ensenada Launch Party chalk festival event (Strata dell Arte)*	As needed	Prior to April 21, 2013	No increase	\$0.10-0.20/sf
In order for the BID to improve holiday decor, add power outlets to light standards*	Not currently done	One-time installation	TBD	TBD

*Suggestions added since Mark Harmon's original presentation on February 13, 2013.

Balboa Village – 2013 Special Events

**March 29 – June 30 Ongoing activities: Horse drawn carriage rides and live music in the Village
(Some Fridays & each Sunday (16 total dates))**

April 12 Fun Zone Fridays – BVBID & ExplorOcean – Live Music and Children Activities

April 20-26 Lexus N2E – Newport to Ensenada Yacht Race Week in the Village

April 21 Lexus N2E Launch Party – 12 – 5 p.m.

1. *Stroll, Sample and Sip* – Visitors to the village purchase coupon books and participating restaurants offer “tastes” from their regular menus for reduced prices.
2. *Strata dell Arte* chalk festival – Professional chalk artists create works of art for public viewing. Separate area for children to do chalk drawings.
3. Horse-drawn carriage rides (taxi)
4. Stella beer garden
5. Art exhibition
6. Live music
7. Children's activities, including Race boat (ExplorOcean open house)
8. Vendor exhibits
9. Lexus auto display
10. Race VIP welcoming and program
11. City assistance (Permits; location approvals for Strata, beer garden, art exhibition, Lexus; street closure (2 days), slurry and cleaning)

April 25 Lexus N2E Fiesta – 5 – 11 p.m.

1. Admission/wristbands - \$20 per person entrance
2. ExplorOcean—live band in courtyard above boardwalk
3. Harborside—DJ, taco bar in Grand Ballroom

April 26 Lexus N2E Race – Noon at end of Balboa Pier

May 10 Fun Zone Fridays – presented by BVBID & ExplorOcean

June 14 Fun Zone Fridays – presented by BVBID & ExplorOcean

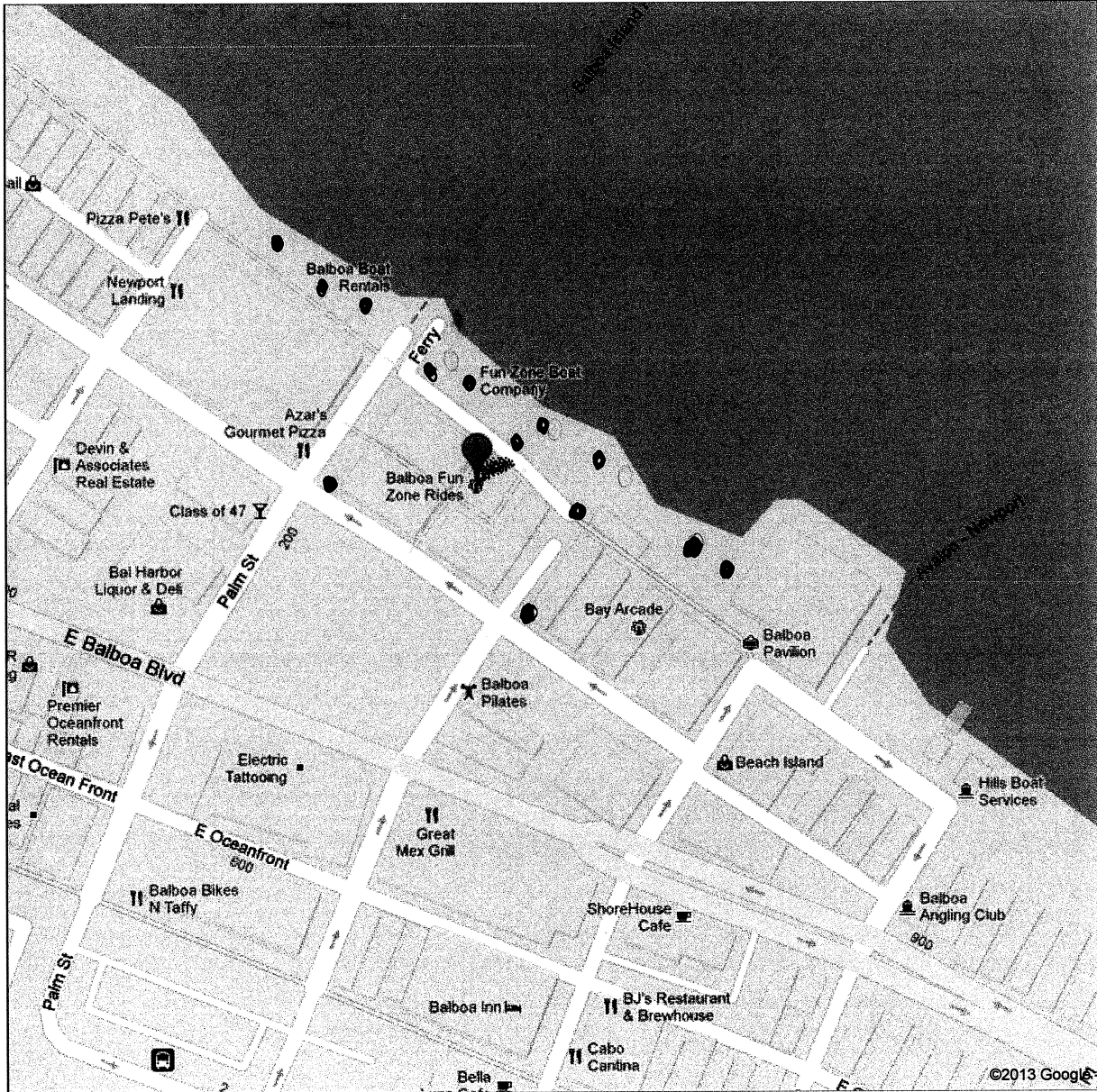
Christmas 2013 (Thanksgiving Weekend thru January 4, 2014)

1. Power for street lamp decorations
2. Ice skating from after Thanksgiving until December 30 – Location in BV TBD.

Christmas 2013 (Thanksgiving Weekend thru January 4, 2014) – *continued*

3. Weekend Christmas crafts fair
4. Horse drawn Carriage rides
5. Paint the town, Newport Elementary School
6. Tree lighting celebration
7. Christmas Boat Parade December 18-22
8. Bayfront bleachers, M.C.

Balboa Village – 2013 Special Events page 2 of 2



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Attachment 3

Commercial Façade Subcommittee Work Program

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BALBOA VILLAGE ADVISORY COMMITTEE
Commercial Façade Subcommittee
Work Program

Authorization: Approved by the Balboa Village Advisory Committee (BVAC) on January 9, 2013.

Membership: Laura Keane, Central Newport Beach Community Association; Gloria Oakes, Balboa Peninsula Point HOA; and Ralph Rodheim, Balboa Village BID.

Duration: The term ends July 31, 2013.

Meets: The subcommittee shall meet as needed.

Purpose and Responsibility:

- A. The purpose of the subcommittee is to develop a commercial façade improvement program and determine the appropriate steps necessary to implement the program.
- B. The subcommittee is responsible for conducting research and analysis regarding a commercial façade improvement program and making recommendations to the BVAC.

Recommended Implementation Steps:

The subcommittee shall generally be guided by these Implementation Steps, which were reviewed by the BVAC on March 13, 2013:

- A. Review the information in the Master Plan and KMA study regarding program recommendations.
- B. Research other jurisdictions that have offered similar programs, focusing on nearby cities if applicable.
- C. Build on existing data in the Master Plan to determine how many and which properties would be eligible for the program and the eligible types of projects.
- D. Consider appropriate outreach methods for property owners and tenants in the area.
- E. Determine a corridor that could be targeted for initial funding to model a block that will have the most impact upon completion.
- F. Make recommendations to the BVAC regarding seed money versus full cost program.
- G. Establish the application and implementation processes for the program.
- H. Determine costs associated with the program and potential funding sources.
- I. Define the scope of the program and the budget required to implement the program.
- J. Provide recommendations to the BVAC regarding the specific parameters and implementation of the commercial façade improvement program.

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Attachment 4

Parking Program Subcommittee Work Program

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BALBOA VILLAGE ADVISORY COMMITTEE

Parking Subcommittee

Work Program

Authorization: Approved by the Balboa Village Advisory Committee (BVAC) on February 13, 2013.

Membership: Tony Petros, Council Member; Ralph Rodheim, Balboa Village BID; Jim Stratton, At-Large Representative.

Duration: The term ends December 31, 2013.

Meets: The subcommittee shall meet as needed.

Purpose and Responsibility:

- A. The purpose of the subcommittee is to facilitate implementation of the Master Plan parking strategies within the approved timeframe of the 2013 work program schedule.
- B. The subcommittee may support research and analysis efforts regarding a parking program, work with City staff and consultants on program details, and make recommendations to the BVAC.

Recommended Implementation Steps:

The subcommittee shall generally be guided by these Implementation Steps, which were reviewed by the BVAC on March 13, 2013:

- A. Review the information in the Master Plan and Nelson Nygaard study regarding parking recommendations.
- B. Review data collection and field survey information.
- C. Work with City staff to formulate the parking strategies below:
 - i. Modification of meter rates and time limits – confirm structure and draft ordinance
 - a. Validation program
 - ii. Establishment of an employee parking program – develop program and draft ordinance
 - iii. Suspension of in-lieu parking fee – draft ordinance
 - iv. Elimination/modification of parking requirements – evaluate current supply and future demand, determine approach, develop parking requirements, and draft ordinance
 - v. Establishment of a parking benefit district and shared parking district – designate boundary and determine the appropriate governance structure
 - vi. Establishment of a residential permit parking program – reaffirm program and draft ordinance
- D. Make recommendations regarding the parking strategies to the BVAC.

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Attachment 5

Parking Field Work

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**CITY OF NEWPORT BEACH
COMMUNITY DEVELOPMENT DEPARTMENT
3300 NEWPORT BOULEVARD, BLDG. C
NEWPORT BEACH, CA 92658-8915
(949) 644- 3297**

Memorandum

To: Balboa Village Advisory Committee
From: Brenda Wisneski, Deputy Community Development Director
Date: March 13, 2013
Re: Parking Field Survey

Nelson Nygaard, the parking consultant retained to assist us in developing the strategies for Balboa Village, is slated to begin the parking survey efforts. Their survey approach is reflective of the anticipated data to be required by the Coastal Commission, as well as the proposed parking strategies. The following are the highlights of this extensive effort:

1. **Document Existing Supply** – Inventory on-street and off-street (lots) parking supply in the proposed residential per parking area (7th street to Adams Street) and the commercial district (Adams Street to A Street).
2. **Occupancy & Turnover** – Parking utilization for spring conditions will be surveyed on Thursday, March 28th and Saturday, March 30th. The following are the parameters of the survey efforts:
 - a. Vehicle counts to be taken at 8 am, 10 am, noon, 2 pm, 4 pm, 6 pm and 8 pm. Times reflective of the proposed Residential Permit Parking Program to be effective from 4 pm to 9 am.
 - b. Duration survey – estimate of length of time vehicles are parked by monitoring license plate digits.
 - c. Windshield Survey – Distribution of pre-addressed post cards (see attached) to be conducted in residential area to better understand the purpose of travel, and motorists destination. Option also to complete survey on-line.
3. **Survey Analysis** – the survey results will reveal how the current parking supply is meeting demand, the amount of parking surplus or deficit, types of users, and peak demand.

The field survey will be repeated in the summer on three non-consecutive week days and three non-consecutive weekends. The survey results will be critical in demonstrating the needs of the programs, as well as to ensure the proposed programs do not impact visitor access to Balboa Village.

Help the City of Newport Beach make it easier and more convenient to park in Balboa Village! Please return this survey postage free at any mailbox, drop it off at XXX, or take the survey online using the QR code. All information will be completely confidential.

Please return this postcard by _____, 2013

For more information:

Brenda Wisneski, City of Newport Beach

(949) 644-3297

BWisneski@newportbeachca.gov



Brenda Wisneski

Planning Division

City of Newport Beach

3300 Newport Boulevard

Newport Beach, CA 92663



CITY OF NEWPORT BEACH AND BALBOA VILLAGE PARKING SURVEY

1. Select the category that best describes you. I am a... (SELECT ONE)

- ☐ ₁ Employee working in Balboa Village – GO TO #2 ☐ ₃ Visitor (beach trip) – SKIP TO #3 ☐ ₅ Visitor (shopping or dining) – SKIP TO #3
☐ ₂ Resident of Balboa Village area – SKIP TO #3 ☐ ₄ Visitor (other recreation) – SKIP TO #3 ☐ ₆ Visitor (personal business/other) – SKIP TO #3

2. Would you be willing to pay a small annual parking fee if it guarantees you a convenient off-street parking space while you are at work? (SELECT ONE)

- ☐ ₁ Yes ☐ ₂ Maybe ☐ ₃ No

3. How long were you parked in this parking space? (SELECT ONE)

- ☐ ₁ Less than 1 hour ☐ ₂ 1-2 hours ☐ ₃ 2-4 hours ☐ ₄ 4-8 hours ☐ ₅ 8+ hours ☐ ₆ Overnight or for multiple nights

4. What are the primary reasons you chose to park in an on-street space today? (SELECT ALL THAT APPLY)

- ☐ ₁ I do not have a parking space at my residence for this vehicle ☐ ₅ Uncomfortable leaving my vehicle in a parking lot
☐ ₂ I have a parking space at my residence, but I use it for another purpose ☐ ₆ I did not want to pay for parking
☐ ₃ Most convenient location to my final destination ☐ ₇ I did not know where the public parking lots in Balboa Village are located
☐ ₄ Lack of available parking in the parking lots ☐ ₈ On-street parking was readily available and easier to find

5. Are you aware of the following public parking lots in Balboa Village?

- a. Balboa Pier Lot (Palm St.) ☐ ₁ Yes ☐ ₂ No
b. Public Parking Lot (E. Balboa Blvd.) ☐ ₁ Yes ☐ ₂ No
c. Newport Landing Parking Garage (E. Bay Ave.) ☐ ₁ Yes ☐ ₂ No
d. Peninsula Park Parking Lot (A St.) ☐ ₁ Yes ☐ ₂ No

SCAN TO TAKE THE
SURVEY ONLINE!



29